



# SMOKY MOUNTAIN SCOTTISH FESTIVAL & GAMES MAY 21-22, 2022

Join us at our new venue, the beautiful 33 acres of the **Smoky Mountain Visitor's Center** located at 7906 E. Lamar Alexander Parkway in Townsend Tennessee for 2022. Already, vendors, athletes, clans, pipe and drum bands, and inquiries for tickets are pointing to a larger than ever Festival. With a focus on sharing this opportunity to experience a quality heritage-focused event, we are happy to provide sponsorships that will help build your brand as you partner to bring what has become one of the largest and most successful festivals in our region.



Our sponsorship packages are designed to give you tremendous exposure from the basic **Friend** to the **Title** sponsor package, and make sure you and yours have an opportunity to enjoy the games and events as honored guests. We look forward to helping you find the perfect sponsorship that works best for you.

**Keith Austin** | Vice President and Sponsorship Chair  
 865-335-2407 } ktaustin84@gmail.com  
 SMSFG is a 501c3 charitable organization

## 2022 SPONSORSHIP LEVELS

|                              |   |
|------------------------------|---|
| <b>FRIEND</b><br>~ \$500     | 2 TICKETS BOTH DAYS ⊗ 2 PATRON TENT PASSES ⊗ 1 RESERVED PARKING PASS<br>2 SPONSOR RECEPTION TICKETS ⊗ NAME IN PROGRAM/BANNERS/WEBSITE   |
| <b>BALMORAL</b><br>~ \$1,000 | 4 TICKETS BOTH DAYS ⊗ 4 PATRON TENT PASSES ⊗ 2 RESERVED PARKING PASSES ⊗<br>4 SPONSOR RECEPTION TICKETS ⊗ NAME IN PROGRAM/BANNERS/WEBSITE   |
| <b>THISTLE</b><br>~ \$2,500  | 6 TICKETS BOTH DAYS ⊗ 6 PATRON TENT PASSES ⊗ 3 RESERVED PARKING PASSES ⊗<br>6 SPONSOR RECEPTION TICKETS ⊗ NAME IN PROGRAM/BANNERS/WEBSITE   |
| <b>CLAYMORE</b><br>~ \$5,000 | 8 TICKETS BOTH DAYS ⊗ 8 PATRON TENT PASSES ⊗ 4 RESERVED PARKING PASSES ⊗<br>FIELD ANNOUNCEMENTS ⊗ 8 SPONSOR RECEPTION TICKETS ⊗ NAME IN PROGRAM/BANNERS/WEBSITE   |
| <b>TITLE</b><br>~ \$10,000   | 12 TICKETS BOTH DAYS ⊗ 12 PATRON TENT PASSES ⊗ 6 RESERVED PARKING PASSES ⊗<br>4 TICKETS TO SCOTCH SEMINAR ⊗ FIELD ANNOUNCEMENTS ⊗ 12 SPONSOR RECEPTION TICKETS ⊗<br>NAME IN PROGRAM/BANNERS/WEBSITE ⊗ TITLE SPONSOR NAME IN ALL MEDIA |

**SPONSORSHIP FORM** *I would like to be a Sponsor!* Pledge of Support Amount\* \$ \_\_\_\_\_

To be paid prior to games on/about \_\_\_\_\_

Donor Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email Address \_\_\_\_\_

Payment by: Check \_\_\_ Credit Card \_\_\_ Other \_\_\_ *Make checks payable to Smoky Mountain Scottish Festival & Games*

Credit Card: Visa \_\_\_ Mastercard \_\_\_ Name on Card \_\_\_\_\_

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

**Please detach this form and mail payment to: Smoky Mountain Scottish Festival & Games, 124 Debusk Lane, Knoxville, TN 37922**

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Company Logo, where applicable, may be included in print material and electronic communications, if provided. Please include or give address where available.